



give aloha

Foodland's Annual Community Matching Gifts Program

Spread Aloha With Give Aloha

Make A Donation To Your Favorite Hawaii Charity And We'll Make A Donation Too.

- During September 1–30, Maika'i members are invited to make a donation to participating non-profit organizations at any Foodland and Sack N Save store.
- Foodland and the Western Union Foundation will match each donation up to a total of \$325,000 for all organizations combined.



Maurice J. "Sully" Sullivan

Throughout his lifetime, Foodland founder Maurice J. "Sully" Sullivan gave generously to many causes and encouraged the spirit of giving in others. It is in his honor that we continue his legacy of giving back to the community with our Give Aloha program.

Since the program began in 1999, more than \$12 million has been raised for the community. At Foodland, we are proud to "Give Aloha" to Hawaii. We know Sully would be proud, too.



Customer must use their Maika'i Card to make a donation, and can donate up to a cumulative total of \$249 per person, per Maika'i card, per organization. For more information, call (808) 732-0791 or visit www.foodland.com/givealoha.